



CUSTOMER RESULTS



“The Crown C-5 Series is always working, even in the 20 hour days we work during harvest season. It’s the best pneumatic I’ve had underneath my shed.”

Troy Bland
Chief Operating Officer
Bland Farms, Glennville, GA

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real stories,
REAL RESULTS.

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Bland Farms

Crown C-5 Series Provides Maximum Uptime During Busy Harvest Season

APPLICATION

Bland Farms, near Savannah, GA has grown from a five acre farm in the 1980s to the world’s largest producer of Vidalia onions. Today the family-owned business operates on 2,300 acres of land across the United States while also importing onions from Peru and Mexico and ships about four million boxes annually. With this volume of perishable agricultural products, getting the crop out of the field, processed and placed into refrigerated storage must be completed in near record time.

CHALLENGE

During the Georgia operation’s eight-week harvest season, a combined fleet of more than 50 lift trucks load more than 2,500 semi-trailers. Each forklift operates up to 20 hours per day with operators moving as many as one thousand 1,000-pound bins daily. Getting this job done on time requires a forklift that can handle the pressure of many heavy loads all day, every day in some harsh conditions, where there’s often dust and fine debris. And there’s the added challenge of the extreme heat and humidity. Exceptional reliability is key to success under this deadline pressure.

SOLUTION

Finding their aging lift trucks to be more and more unreliable, Bland Farms reviewed its options and selected the Crown C-5 Series for its high-performance powertrain, precise cooling, ergonomic design and stability. Its reliable performance, reduced repairs and extended service intervals provide the company with maximum productivity when they need it most, enabling them to complete the harvest without stopping for routine maintenance.

RESULT

- **Extended service intervals** allow the C-5 Series to operate throughout the full harvest season without stopping for maintenance
- **Power, stability and comfort** enables operators to move upwards of 1,000 thousand-pound bins each day
- The **standard dual radiator with On-Demand Cooling® Option** ensures the C-5 Series handles Bland Farms’ demanding 20-hour days in the Georgia heat

**RELIABILITY AND PERFORMANCE
PROVIDE
FULL SEASON
PRODUCTIVITY**