

“I won’t tolerate downtime...
that’s why we’re totally Crown.”

Christopher Miller

VP Operations, Associated Grocers, Miami, Florida



Associated Grocers has no time for downtime. **Seven** shifts a day, **500,000** square feet, **25,000** different SKUs, **300,000** cases moved weekly and a needy network of **420 stores**; with these high-pressure numbers, no wonder. Ask Christopher Miller and he says he first switched his fleet to Crown because the lift trucks could endure the wear *and* tear. Three years later he’s sticking to his decision.

Armed with 66 indestructible trucks and “do-what-they-say-service,” Crown is “the workhorse of the industry.” Miller says, “They just pay for themselves.” We say that’s *totally* Crown. Because whether you’re on the move in Miami, or moving materials somewhere else, we’re totally driven to keep you up, and running.

Unparalleled acceleration and lift speeds make the RR 5200 a smart choice for grueling workloads.

See crown.com for the total Crown story.

CROWN
Totally Driven

