



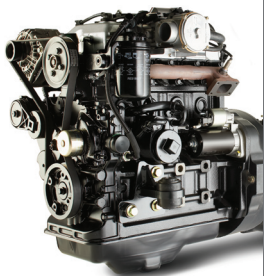
THE **NEW** INDUSTRIAL **POWER.**

Crown Redefines IC with a True Industrial Truck Line. You've been settling for the limitations of gas trucks for years: engines intended for automobiles that run hotter than they should, brakes and cooling systems that are not up to the task and service that seems never ending.

Discover how the C-5 Advantage can solve your problems:



John Deere 2.4L Engine



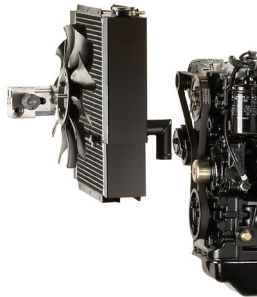
Designed for use in the toughest applications, this industrial engine offers more robust parts for a longer life.

Crown's Power Disc Brake



The full circle pads on our brakes last up to four times longer than standard pads and virtually eliminates maintenance.

On-Demand Cooling with Clean Start



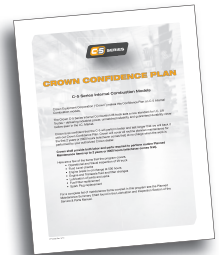
An independent cooling fan automatically clears the radiator of debris every time you start the C-5 truck.

Access 123® Control & Display



This system provides real-time truck performance feedback and diagnostics that maximize your productivity.

Crown Confidence Guarantee



We stand behind every C-5 Series truck with regularly scheduled maintenance for 24 mo or 2000 hrs at no charge to you.

**You knew there should be a better way of doing the job.
And now, with the C-5 Advantage, you have five...**

Contact your local Crown dealer or visit crown.com.

