



CUSTOMER RESULTS



“Since we began using our first Crown powered pallet truck we have had no issue with it and that’s why we’ve re-contracted with Crown for a new truck.

“Renting is a benefit for us as we don’t need to worry about servicing or wear and tear and we’ve cut down a lot of downtime.

“Whenever we’ve needed to have the unit serviced we make a call to Crown and the service technician will be there that day or the one after.

“The operators are happy with it, the units are comfortable and safe and I haven’t had any complaints.”

Jason Choy,
CTDI Purchasing Officer

Real customers,
real stories,
REAL RESULTS.

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your local Crown branch
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CTDI SINGAPORE

Crown Forklift Rental Program Delivers Flexibility for CTDI

APPLICATION

CTDI (Communications Test Design) Singapore tests, refurbishes and supplies specialist equipment to the biggest names in the Singaporean telecommunications industry.

CHALLENGE

The company runs a busy warehouse operation in Woodlands, from which it distributes its products throughout the country. Due to the importance and scale of its customers, CTDI cannot afford unreliability from its material handling equipment.

SOLUTION

CTDI entered into a rental agreement with Crown in 2012. The company is now relying on the comfortable, durable Crown WT 3000 Series powered pallet truck at its distribution centre.

RESULT

- CTDI began renting equipment from Crown in 2012 and took delivery of its current WT 3000 Series following a successful lease period which provided reduced downtime compared to the previous brand used.
- The rental relationship with Crown includes regular maintenance, providing CTDI with peace of mind and reduced downtime.
- CTDI has had positive experiences with Crown Equipment’s service levels.
- The comfort and safety of Crown’s WT 3000 Series, which is enhanced by Crown’s positioning of the fork tip for clear visibility and ergonomic tiller positioning for all-day comfort, has also met the needs of CTDI employees.

**DEDICATED
SERVICE
REDUCED
DOWNTIME**