



## CUSTOMER RESULTS



“We bought our first Crown forklift 10 years ago and the machine has performed well over the years. It’s been a great truck.

“Compared to our previous forklift from another brand it was faster, nicer to drive and capable of lifting heavier freight cells.

“Its capacity was about one-and-a-half times higher yet it was noticeably more economical. Running on LPG it made less fumes than the old truck, too.

“Its addition to the business gave us a 20 per cent time saving over our previous forklift.

“Our C-5 is faster again, more economical and quieter than our previous Crown.”

**David Berry**  
Company Representative

Real customers,  
real stories,  
**REAL RESULTS.**

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your local Crown branch  
visit [crown.com](http://crown.com)

## Coffs Harbour Freight Forwarder

### Crown’s Continual Improvement Boosts Freight Company’s Output

#### APPLICATION

David and Lara Berry run a Coffs Harbour agent for a major freight company. They operate up to seven days per week performing over 600 deliveries per day between Woolgoolga and Dorrigo. Their company also operates a line-haul freight operation between Coffs Harbour and Grafton. The company requires an internal combustion forklift to help manage incoming and outgoing freight.

#### CHALLENGE

The company requires a forklift with the following attributes: comfort; ease of use; strong lifting capacity; reliability; low emissions and quiet running. It must be capable of lifting heavy freight cells on a daily basis to keep the business running.

#### SOLUTION

The company recently updated to a Crown C-5 Series combustion forklift, replacing a Crown Pro 5 that had performed for 10 years. The Pro 5 met with all of their requirements, was reliable throughout ownership and is still running well.

When purchased 10 years ago, the Pro 5 forklift provided a 20 per cent time saving over the company’s previous non-Crown forklift. However, the new Crown C-5 Series has provided even better performance; speed, economy and noise levels are all improved. Drivability and comfort have also taken a step forward.

#### RESULT

- The company’s Crown Pro 5 forklift provided a 20 per cent time saving over its previous forklift
- The ergonomics, comfort and soft-feel tyres of the C-5 Series make it less fatiguing to drive
- The company’s original Crown Pro 5 forklift and the new C-5 Series have had no downtime between services

**MORE**  
**COMFORT**  
**MORE**  
**ECONOMICAL**