



CUSTOMER RESULTS



“We have everything from your basic pallet jack to electric pallet jacks, Wave pickers and high-reach lift trucks, and we’ve also got a counterbalance forklift.

“Our high-reach is used to make the most out of the space above us so we go five bays high and in some places in the warehouse it’s double deep.

“The Wave has enabled us to grow the warehouse capacity. We’re able to use some high-pick locations whereas in the past we haven’t been able to do that.

“We’re all very happy with Crown equipment – have been for many years now – and we’ll continue to be partners for many years to come.”

Mark Sutch,
Warehouse Manager

Real customers,
real stories,
REAL RESULTS.

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DISC BRAKES AUSTRALIA

Crown in for the Long Haul

APPLICATION

Disc Brakes Australia (DBA), Australia’s most awarded disc brake rotor manufacturer, distributes its high quality, patented design disc rotors to Australia and the world from its busy Sydney factory and warehouse. It also manages distribution warehouses in Melbourne, Brisbane, Adelaide, Perth and Townsville.

CHALLENGE

DBA’s warehousing and dispatch operations require reliable, durable material handling equipment capable of running up to 16 hours per day, to satisfy orders from around Australia and the world. Its equipment must be able to work efficiently within the available space and manage a large amount of stock.

The company also requires equipment capable of transporting large quantities of heavy items around its busy workshop through different stages of manufacturing.

SOLUTION

DBA is using a range of Crown lift trucks including RR Series reach trucks, a CG Series LPG counterbalance forklift, Wave® Work Assist Vehicles® and WP Series power pallet trucks across all of its sites.

The company has been using Crown products since 2000 because of their reliability and durability in difficult conditions. Over the course of this time a strong relationship with Crown’s sales and service staff has also ensured great results.

RESULT

- Crown material handling equipment has become an integral part of DBA’s manufacturing and warehousing operations across Australia
- Crown’s recommendation to use high reach equipment with double-deep capability has helped DBA to utilise more storage potential from its warehouses
- DBA has been able to significantly add capacity to its storage operation since taking on the Crown Wave work assist vehicle

INCREASED
PICK LOCATIONS
MAXIMISING
CAPACITY