



CUSTOMER RESULTS



“The reliability of Crown equipment is very good: it’s unquestionable.

“We give them a good workout – some of the drivers use them like four-wheel drives.

“Servicing QSRs, the pallet trucks need to take loads from where the truck is parked out in the street to the restaurant, which can mean it has to go onto roads and footpaths, up gutters and turn sharp corners to get to the delivery point.

“Our drivers are accustomed to Crown equipment and find it easy to use in the confines of a truck or on a tailgate, where there is very limited space to turn around.

“That is why we’ve gone from one to 80. We still run some of our original machines.”

Geoff Norman
General Manager

Real customers,
real stories,
REAL RESULTS.

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Micway Transport

Crown Reliability and Functionality in a Unique Application

APPLICATION

Micway Transport, a market-leading refrigerated transport provider servicing big-name grocery retailers, restaurant chains and manufacturers, runs a refrigerated truck fleet with the aim of providing the best possible service for its customers.

CHALLENGE

Micway Transport required a reliable transport solution for taking loads from its refrigerated trucks right up to its customers’ loading docks, to speed up deliveries and help provide good working conditions for employees.

SOLUTION

Each Micway refrigerated truck and the majority of its trailers is equipped with a Crown WP 3000 power pallet truck, to help speed-up deliveries beyond the capabilities of hand pallet trucks while helping maintain high workplace health and safety standards for delivery drivers.

RESULT

- The Crown units can save Micway drivers up to 12 minutes on each delivery, translating to substantial time savings for the entire company fleet which averages 500 deliveries per day.
- Crown Equipment has remained a partner of Micway since 1999 due to the equipment’s suitability for work in the truck fleet, solid reliability and overall value.
- Micway has gone from owning one Crown power pallet truck to over 80.

**FIT FOR
PURPOSE
DEPENDABLE
PARTNER**