



CUSTOMER RESULTS



“Crown has so many models that can help our daily operations as well as telemetry fleet management solutions; these can give efficiency, productivity and result in a competitive advantage for ourselves and also our customers.

“We designed our operations to fit with the environment, to fit with the customers’ requirements, to fit with the productivity that we have to deliver and Crown can help us with that.

“Crown staff visit us regularly to ensure that our equipment can run smoothly every day with no downtime. We don’t have any record of downtime, so that is a great thing.”

**Trong Worrapplecha,
Supply Chain Country
Manager**

Real customers,
real stories,
REAL RESULTS.

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your local Crown branch
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XPO Logistics

Crown Delivers XPO Logistics a Competitive Advantage in Thailand

APPLICATION

One of the world’s largest and fastest growing logistics companies, XPO Logistics, is providing third-party logistics services in Thailand. The clients serviced at their busy Bangkok and Rayong warehouses include many major international brands.

The Thailand branches, part of a network of 1440 XPO locations around the world, require equipment including reach trucks, counterbalance forklifts and power pallet trucks for their daily operations.

CHALLENGE

XPO have a number of high profile customers with exacting requirements for storage and despatch turn around. The company requires efficient, reliable and productive material handling equipment capable of synergising with XPO staff and systems in order to meet and exceed the needs of its customers.

SOLUTION

XPO is using a total product solution from Crown Equipment to manage the high throughput at its Bangkok and Rayong warehouses. Its fleet includes Crown ESR and RR Series reach trucks, SP Series high level order pickers, SC and FC Series counterbalance forklifts, PC Series pallet trucks, Wave work assist vehicles and SHR Series straddle stackers.

XPO is also taking advantage of Crown Insite fleet management solutions including InfoLink™ asset management systems to monitor and fine-tune movements of equipment and personnel, for greater efficiency and productivity.

RESULT

- XPO is using a total product solution from Crown, which offers the right equipment for all steps in the supply chain process.
- XPO’s lift truck fleet has displayed a strong track record for uptime and equipment reliability.
- InfoLink fleet management is delivering efficiency gains which are helping XPO provide its customers with a competitive advantage.

**COMPETITIVE
ADVANTAGE
EFFICIENT
SOLUTIONS**