



CUSTOMER RESULTS



“The Crown forklifts are great to drive. The reliability of them is unreal, they haven’t missed a beat.

“They’re comfy, you can be seated on them all day and hop off at the end of the day and you’re keen to go again.

“There’s a bit of a rush here in the morning with the workers all trying to get on them first; that’s a good sign. They’re a really nice machine to drive.

“Using the electric pallet jacks in the trucks has probably saved us at least 15 hours per week between our five trucks.

“It is saving on labour and helps the boys get back earlier and helps them manage their logbook time.”

Steven Guest
Plateau Farms

Real customers,
real stories,
REAL RESULTS.

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Plateau Farms

Crown Helps Farming Operation Manage Peak Productivity and Reduce Operator Fatigue

APPLICATION

Plateau Farms is a family-owned company based in Dorrigo on the north coast of New South Wales. It supplies fresh vegetables to major Australian grocery stores in areas as far as Taree, Tweed Heads, Armidale, Inverell and Tamworth with its own fleet of refrigerated trucks.

CHALLENGE

Every day Plateau Farms harvests and distributes 50 to 60 pallets of produce, including potatoes, pumpkins, broccoli, cauliflower, cabbage, silverbeet and kale. Some trucks return with a load of sweet potatoes picked up along the way.

The relatively remote location of the farm and the requirement to get stock to stores the day after harvesting for maximum freshness means that equipment reliability is a high priority.

SOLUTION

Plateau Farms is using two Crown CD Series diesel forklifts to shift heavy loads of vegetables from harvesters to sorting and packing machines, and place them for despatch. It is also running five WP Series electric pallet trucks in the back of their delivery trucks to help pack and unpack, saving drivers’ time and energy.

RESULT

- Adding a Crown WP Series electric pallet jack to each of Plateau Farms’ refrigerated trucks has brought dramatic labour cost savings to the business – at least 15 hours per week between five trucks
- The truck drivers are returning from delivery runs feeling more refreshed than when they used manual pallet jacks
- Crown material handling equipment has provided the reliability to avoid downtime in a relatively remote area

**SAVING
AT LEAST
15 HOURS
PER WEEK**