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**HAO Xuezhi**  
Manager of the Production  
Operation Department  
Tianjin Port Sunlon Food Import  
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# Tianjin Port Sunlon Food

## Complete Warehouse Design and Material Handling Solution Yields Storage and Operational Efficiency

### APPLICATION

Founded in 2014, Tianjin Port Sunlon Food is a professional cold-chain management enterprise specialized in warehousing and transportation. Tianjin Port Sunlon Food now has 12,000m<sup>2</sup> cold storage, with the total capacity of 25,000 pallets, which is divided into four independently temperature-controlled storage areas with temperatures available ranging from minus 25 degrees Celsius to 5 degrees Celsius. Sunlon Group aims to supply superior food, ingredients and service for the capital of China and even the whole northern region, so it has a set of strict quality control standards for purchasing, storage and logistics.

### CHALLENGE

With a complex and robust set of warehouse requirements, Sunlon need assistance with configuring the warehouse racking and selecting material handling equipment to support the rack design. As soon as the company started operating, the warehouse quickly reached its full capacity and a large number of forklift drivers needed to be onboarded and trained as quickly as possible. Sunlon needed to optimize its storage space and its operation to run as efficiently as possible.

### SOLUTION

Crown's experience in warehouse workflows and design, coupled with lift trucks matched to the warehouse environment, resulted in an efficient warehouse configuration that optimized storage and the flow of goods through the warehouse, enabling Sunlon to store 30 percent more pallets in the space. The Crown solution also included training for new operators, helping them to become proficient more quickly.

### RESULT

- Crown worked together with Sunlon in rack design and forklift allocation, saving time and effort for customer, and enabling them to store 30 percent more pallets in the same space
- For new employees, Crown organized trainings regularly to help them adapt to the operation quickly and increase safety
- Crown provided professional advice on warehouse workflows and daily operations to further enhance efficiency

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30%  
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