Product Catalogue
Crown offers a broad range of products designed to support diverse applications within almost any type of industry. Every truck we engineer is intended to directly result in improvements in operator productivity as well as the performance of the entire customer operation.

Product innovation and reliability are keys to meeting our promise. To ensure our truck innovations solve real-life logistics problems, we begin by immersing our design and engineering teams into customer operations and work practices. Armed with data and insights from this hands-on experience, we aim to develop solutions that help users work better, smarter and faster. We then apply state-of-the-art design, engineering and manufacturing methods to create our products. Extensive testing ensures that the result is a durable, highly productive range of material handling equipment designed to safely increase your business efficiency.

To further enable managers to make the right decisions, Crown Insite™ fleet information supports improved bottom-line results through a disciplined approach to capturing data and presenting it as knowledge that can be acted upon. From day-to-day decisions to the big-picture view, the Crown Insite™ tools enable managers to identify issues, set goals and measure success.

Our unique business structure, with the highest level of vertical integration in the industry, assures our customers of consistent quality, reliability and support. In fact, up to 85 per cent of components on Crown lift trucks are made by Crown in our own specialised factories. It’s this kind of commitment that’s made Crown the right choice for many customer no matter where in the world they are located.

Crown designs, manufactures, distributes, services and supports material handling products that provide customers with superior value. When it says Crown on the outside, you can rely on what’s inside.
Any application that requires loading and unloading products from a delivery vehicle and staging them for further handling is considered dock work. Your specific demands and the characteristics of your shipping and receiving areas will dictate the most appropriate dock truck.

Dock Work

Storage rack considerations determine effective vertical storage and product selectivity. The type of lift truck chosen for load handling will require specific aisle-width and rack-layout parameters.

Order Picking

Order-picking is the process of fulfilling customer orders. The product size, weight and storage method will determine the appropriate lift truck.

Transport

Transporting is the process of moving product from one point to another. Distance travelled, manoeuvrability requirements and the need for multi-tasking play a critical role in determining product selection.

Rack Storage

Maximum storage density is achieved by minimising lift truck aisle requirements. Very narrow aisle (VNA) lift trucks are designed specifically for this environment. These lift trucks maintain their position in the aisle through wire or rail guidance.

Narrow Aisle

Narrow aisles offer several benefits by providing better storage utilisation. Less space is required for lift trucks to operate, while productivity and organisational efficiencies also improve. Back-to-back racking allows product to be stored two deep.

Bulk Storage

Bulk storage areas allow for storage of large quantities of a similar product. Lift trucks used are typically no wider than the product being stored.

Very Narrow Aisle

Crown recognises that many of our products can fulfil a variety of uses across a wide range of applications. Examples include: performing light maintenance tasks, or serving as a portable work positioner.

Work Assist

Full space utilisation of your warehouse also means effective use of steel and wire shelving. Small parts and similar sized materials can be stored efficiently on shelving and combined with the Wave Work Assist Vehicle® provide an economical picking situation for your facility.

Shelving

Lift trucks satisfy a variety of material handling challenges for manufacturing, distribution, wholesale and retail applications. The product selector guide and warehouse graphic indicate the type of Crown lift trucks typically used for specific applications. Your local Crown dealer can help you better understand the appropriate lift truck for your needs.
Pallet Trucks

Crown offers a complete line of robust, durable pallet trucks. These trucks are designed to fit a full range of applications, within almost any type of industry. The line starts with the PTH 50 Series hand pallet truck, which has been recognised for its exceptional versatility and durability. Hundreds of thousands of Crown hand pallet trucks are in use around the globe today. Our hand pallet trucks demonstrate Crown’s commitment to quality, providing years of use at a very affordable cost.

The WP 3000 Series pallet trucks are designed for the space constraints of shipping and receiving docks or any area where the ultimate in manoeuvrability is required.

Crown’s award-winning rider pallet trucks lead the industry for both low-level order picking and high-speed transporting. Key operator productivity features are designed and engineered into the end-controlled WT 3000 Series, the stand or sit-down RT 4000 Series, the centre-controlled GPC 3000 and MPC 3000 Series or the side-stance rider PR 4500 Series. The pallet truck line also includes the TC 3000 Series, a rugged tow tractor.

The GPC 3000 low-level order picker can also be combined with QuickPick® Remote technology to deliver extraordinary process improvements for order-picking applications.
Stackers

Designed for flexibility, Crown stackers provide a material handling solution for a large variety of applications and working environments. Many of Crown’s largest fleet owners began their relationship with Crown by buying one of our pedestrian stackers. Crown’s extensive line offers six different types: straddle, fork-over, initial lift, double stack, counterbalance and reach.

The ST, SX and SH straddle stackers work in confined spaces, allowing more efficient use of limited storage areas. The WF, ES and ET fork-over design offers an ideal way to efficiently handle wire baskets, Euro pallets and product on skids. It also eliminates the outrigger space required for straddle stackers, resulting in increased cube utilisation. The ESI and ETI initial lift stackers match the capabilities of the ES and ET but with the added versatility of lifting load arms. The DT double stackers are ideal stock-to-dock trucks with the ability to place two Euro pallets at once. The SHR reach stacker adds tremendous load-handling versatility and maintains good manoeuvrability.
Man-up Trucks

Crown’s man-up trucks are designed to fulfill material handling needs in a wide variety of applications and environments. Our designers and engineers create these products to exceed your expectations for product put-away, order picking and numerous work-assist tasks, including inventory cycle counting, building maintenance and more. The product line includes the WAV 60 Work Assist Vehicle®, SP 3500 high-level order pickers and TSP turret trucks.

The WAV 60 Work Assist Vehicle is a revolutionary, mobile productivity tool that allows one person to safely and efficiently accomplish the work of two people.

The SP 3500 Series order pickers combine speed, handling and truck stability, letting operators work productively and confidently at reach heights up to 11.3 metres. The SP 3500 Four-Point order pickers are designed for exceptional durability and performance in handling non-standard loads.

Crown designs and engineers its turret trucks for full pallet handling or a combination of case picking and pallet handling.

All man-up trucks can be equipped to operate in very narrow aisle applications for maximum cube utilisation.
Reach Trucks

Crown's narrow-aisle reach trucks are designed to meet the toughest material handling expectations, ensuring performance, reliability and the lowest cost of ownership. Crown reach trucks offer the best visibility and operator comfort in the industry.

The ESR 5200 Series moving-mast reach truck increases throughput with advances in ergonomics, performance and serviceability. For the most demanding operations, the S Class offers a unique space where the operator can work and move more effectively. Its larger operator compartment and exclusive MoveSeat™ deliver productivity advantages you can see and feel.

The RR 5700 Series pantograph reach truck features a variable side-stance, allowing the operator more freedom to move within the operator compartment for postural relief and improved productivity. The S Class models have a larger operator compartment with a fold-down seat, which allows operators to sit, lean or stand, increasing their comfort and productivity in the fast-paced narrow aisle environment. The RD 5700 Series, with double-deep reach, lets you substantially increase rack storage without expanding facilities.
Counterbalanced Trucks

Crown’s family of counterbalanced lift trucks provides the solution for a full range of material handling requirements. They are ideal for loading and unloading lorries, transporting materials and many other tasks. Crown’s range of counterbalanced products includes a stand-up series and sit-down rider series.

The SC 6000 Series is designed for value and versatility. The three-wheel and four-wheel design improves manoeuvrability for product handling in congested staging areas and tight stacking applications.

The four-wheel FC 5200 Series provides a material handling solution for the toughest environments. As with the SC 6000 Series design, the FC 5200 Series offers a cab-forward design and productivity-enhancing features.

The RC 5500 Series stand-up counterbalanced lift truck provides performance and operator comfort features to perform tasks in narrow aisles and congested docks and trailers, safely and efficiently.

The four-wheel LPG C-5 Series is designed for a life in high-use, tough environments. With components designed to meet the needs of arduous industrial applications and therefore increased productivity, the C-5 is also available with either a partial or a full cabin.
Crown Global Support

The value of Crown is also defined by our commitment to support customers around the world. Crown has design, engineering and manufacturing facilities on three continents, including Europe, together with over 500 retail locations in 84 countries offering sales, service and rental support.