



## CUSTOMER RESULTS



“My experience with Crown has been superb. You’ve got much more productivity, better morale, more safety and really, an overall better business environment to work in.”

**Danny Kash**  
Director of Supply Chain  
G&H Diversified Manufacturing,  
Houston, Texas

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real stories,  
**REAL RESULTS.**

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# G&H Diversified Manufacturing

## Crown C-5 Series Fleet with Maintenance Plan Enhances Uptime and Productivity

### APPLICATION

Founded in 1958 as a small tool and die shop, G&H Diversified Manufacturing has since grown into a leading contract manufacturer, providing engineered component and assembly solutions to a wide array of industries. Headquartered in Houston, TX, G&H has nine facilities and more than 200,000 square feet of factory space where it provides precision machining, fabrication, laser cutting, welding, coating, painting and other services for its customers.

### CHALLENGE

G&H operates 24/7 nearly year round, moving both supplies and finished goods in and out of its facilities as well as among its facility work. The company previously owned or rented a variety of different forklifts and performed all of their maintenance in house. As the company grew, management decided to standardize its fleet and outsource the time-consuming and, sometimes, costly business of periodic inspection and maintenance. Finding a reliable and durable lift truck able to withstand the demands of the company’s applications both inside and outside their facilities was key to a successful transition and long term success.

### SOLUTION

G&H chose a fleet of 11 Crown C-5 Series forklifts to satisfy the rigorous requirements of its manufacturing operations. Operators are pleased with the agility, quality and safety features of the C-5 Series as well as the ease of training and operation that comes with using the same forklift model throughout the company. A complete maintenance plan provided by trained, responsive Crown technicians ensures that all forklifts are regularly inspected and maintained to perform at optimum levels throughout their lifetime. The combination of a reliable forklift fleet and complete maintenance enables G&H employees to focus on their core business and customer needs with peace of mind, knowing their Crown forklifts will be ready to perform when needed.

### RESULT

- The Crown C-5 Series’ **reliability and durability** have reduced downtime and eliminated the expense of unexpected repairs
- A complete maintenance plan provides **predictable maintenance costs** over the life of the forklift and has eliminated the expense of last-minute rentals to avoid downtime
- A consistent, reliable forklift fleet has **increased operator confidence and safety** with common forklift controls, product features and operating procedures throughout the operation

**INCREASE  
UPTIME  
AND  
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