



## CUSTOMER RESULTS



“The Xpress Lower has had a very positive effect on productivity. The Crown had a 47 percent increase in just the vertical lift and vertical lower versus the other lift that’s in the building.”

**Tim Herm**  
General Manager  
U.S. Cold Storage  
Bethlehem, PA

Real customers,  
real stories,  
**REAL RESULTS.**

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# US Cold Storage

## Crown Forklifts Provide High Performance and Dependability in Frigid Temperatures

### APPLICATION

For nearly a century, United States Cold Storage has been making a name for itself in the frozen and refrigerated storage industry, providing frozen and refrigerated storage, transportation and logistics services to some of the largest American and international food producers. In its busy 498,000 square foot frozen storage warehouse in Bethlehem, PA, the company employs 140 forklift operators working three shifts every day of the week, in temperatures ranging from negative five to 35 degrees Fahrenheit.

### CHALLENGE

To support the company’s continual growth, U.S. Cold Storage makes the most of its warehouse space with high racking. The company needed to maximize productivity and efficiency in a warehouse where high reaches were commonplace and do so with a material-handling partner with the same dedication to safety that U.S. Cold Storage has championed for decades. It also needed a durable lift truck to handle the rigors of a busy warehouse with a demanding 24/7 schedule and the harsh conditions of its temperature-controlled environment.

### SOLUTION

Crown’s RMD Series reach truck helped solve U.S. Cold Storage’s challenges. Crown’s innovative MonoLift® mast provided the company with the ability to store larger capacities at height and provided operators a clear line of sight allowing them to confidently and safely perform the task of product put-away and retrieval at any height. Crown’s Xpress Lower™ feature also provided a boost in performance. U.S. Cold storage reported a 47 percent increase in vertical lift and lower speeds when compared to other lift truck brands in its warehouse.

### RESULTS

- **MonoLift mast helps provide superior visibility** at height as well as ground level to improve operator safety and comfort
- **Crown’s Xpress Lower feature helped increase productivity** with 47 percent faster mast lift/lower speed and more pallets moved every day, on every shift
- **The RMD Series’ smart design and rugged durability** gets the job done with demanding schedules in harsh conditions

**47%**  
**INCREASE**  
**IN MAST LIFT**  
**AND**  
**LOWER SPEED**